

Calvert County Chamber of Commerce

**2010
CORPORATE PARTNER
PROGRAM
&
SPONSOR LEVEL PROGRAM**



THE CORPORATE PARTNER PROGRAM*

The Chamber offers six different opportunities throughout the year for companies to participate and receive recognition. Sometimes companies are very generous with their support throughout the year and discover at the end of the year that their total participation could have afforded them more recognition had they identified the events in their marketing strategy during their annual budget preparation.

The Corporate Partner Program affords a company (1) the opportunity to participate at the same levels in the same programs in which they may already be participating, (2) continue to receive the recognition that they are entitled to and earn year-round recognition on the Chamber's website, newsletter and other printed material, and (3) earn additional tickets to other events.

The Corporate Partner Program also offers invoicing in order to assist companies in their annual budgeting. Companies may choose to either pay for the Partner Program in advance or request that payments be divided into 2 semi-annual payments or 4 quarterly payments. If a company chooses to spread the funding of its Partnership over the course of the year, the Chamber will invoice the company at designated prescribed times.

A look at the three levels of *The Corporate Partner Program* and the sponsorship levels of each event can help you easily identify the level that is appropriate for your company.

Receive Corporate Partner level recognition and maximize the return on your investment by choosing one of three Corporate Partner sponsor levels. In addition to participation and recognition at your chosen events on the next page, Corporate Partners receive these additional benefits*:

EXECUTIVE CORPORATE PARTNER ***ANNUAL INVESTMENT \$5,000 +***

Logo recognition on Chamber website
Recognition and thanks in Chamber Newsletter
Logo recognition and thanks on all Broadcast e-mails
1/2 page ad in 10 Newsletters or 10 full-page inserts
4 reservations to all monthly Chamber Business After Hours (to include the Mini-expo)
Choice of:
1 foursome at Annual Golf Outing
or
4 reservations each to both pre and post Legislative Breakfasts

LORD CALVERT SOCIETY ***ANNUAL INVESTMENT \$3,000-\$4,999***

Logo recognition on Chamber website
Recognition and thanks in Chamber Newsletter
Logo recognition and thanks on all Broadcast e-mails
1/2 page ad in 5 newsletters or 5 full-page inserts
4 reservations to all monthly Chamber Business After Hours (to include the Mini-expo)
Choice of:
2 players at Annual Golf Outing
or
2 reservations each to both pre and post Legislative Breakfasts

CHAIRMAN'S CLUB ***ANNUAL INVESTMENT \$2,000-\$2,999***

Logo recognition on Chamber website
Recognition and thanks in Chamber Newsletter
Logo recognition and thanks on all Broadcast e-mails
1/4 page ad in 3 newsletters or 3 full-page inserts
2 reservations to all monthly Chamber Business After Hours (to include the Mini-expo)

****In order to be eligible for The Corporate Partner Program, businesses must choose to participate in more than one event during the year.***

A portion of all Corporate Sponsors of these designated special events goes to fund Chamber scholarships with the College of Southern Maryland.

SPONSOR LEVEL PROGRAM

ANNUAL MEETING SPONSORSHIP—OCT.

Platinum Level—\$1,250.00

Reserved table with eight complimentary reservations
Full-page Program ad
Recognition Placard at each dining table
Recognition in Chamber Newsletter
Recognition on the Chamber website

Gold Level—\$850.00

Four complimentary reservations
Half-page Program ad
Recognition in the Chamber Newsletter
Recognition on the Chamber website

Silver Level—\$400.00

Two complimentary reservations
Quarter-page Program ad
Recognition in the Chamber Newsletter
Recognition on the Chamber website

BOB (Business Over Breakfast)

\$300.00 Sponsor Level—February

\$300.00 Sponsor Level—April

\$300.00 Sponsor Level—June

\$300.00 Sponsor Level—August

\$300.00 Sponsor Level—October

\$300.00 Sponsor Level—December

Sponsorship named event, 8 tickets, Recognition in Newsletter, Recognition on website, Company material at each place setting, Five-minute speaking opportunity at podium

CHOCOLOVER'S AFFAIR SPONSORSHIP—FEB.

Belgium Chocolate Level - \$5,000.00

Reserved table with 8 complimentary tickets & wine at table
One-hour VIP Cocktail Reception pre-event for your table
Customizable Promotion Display
One night waterfront suite, Sunday breakfast & shuttle service
Listing on the Program Menu
Recognition on placard at dining tables
Recognition in Newsletter leading to event
Recognition on Chocolover's website pre & post event
Recognition in Chocolover's flyers prior to event
Recognition in any marketing pieces pre & post event
Recognition on Sponsor Board at event

Dark Chocolate Level - \$2,500.00

Reserved table with 8 complimentary tickets & wine at table
One-hour VIP Cocktail Reception pre-event for your table
Listing on the Program Menu
Recognition on placard at dining tables
Recognition in Newsletter leading to event
Recognition on Chocolover's website pre & post event
Recognition in Chocolover's flyers prior to event
Recognition in any marketing pieces pre & post event
Recognition on Sponsor Board at event

Milk Chocolate Level - \$1,500.00

Four complimentary tickets
Listing on the Program Menu
Recognition in Newsletter leading to event
Recognition on Chocolover's website prior to the event
Recognition on Chocolover's flyer prior to event
Recognition in any marketing pieces pre & post event
Recognition on Sponsor Board at event

White Chocolate Level - \$750.00

Two complimentary tickets
Listing on the Program Menu
Recognition in Newsletter leading to event
Recognition on Chocolover's website prior to event
Recognition on Chocolover's flyer prior to event
Recognition on Sponsor Board at event

Assorted Chocolate Level - \$250.00

Listing on the Program Menu
Recognition in Newsletter leading to event
Recognition on Chocolover's website prior to event
Recognition on Chocolover's flyers prior to event

LEGISLATIVE BREAKFAST SPONSORSHIP—JAN. & APR.

\$1,500 Level (2 sponsors max.)

Named sponsorship for pre and post breakfast
Reserved table for 8 at each breakfast
Recognition in the Newsletter
Recognition on the website

GOLF SPONSORSHIP—MAY

\$2,500 Level

Title sponsor of event
Company banner hung at registration table (company provides banner)
Recognition on event banner
Recognition on Chamber website for golf event
Recognition in Newsletter and flyers
Recognition in broadcast e-mail articles regarding event
12 players at golf outing (includes breakfast & lunch)
2 tee signs

\$1,500 Level

Lunch (1 sponsor max.)

Recognition on Chamber website
Recognition in Newsletter and flyers
Company recognition on event banner
4 players at golf outing (includes breakfast & lunch)
1 tee sign

\$1,000.00 Level

Presenting sponsor

Recognition on website
Recognition in Newsletter and flyers
Recognition on event banner
4 players at golf outing (includes breakfast & lunch)
1 tee sign

\$850 Level

Beverage cart sponsor (1 sponsor max.)
Recognition on Chamber website
Recognition in Newsletter and flyers
4 players for golf outing (includes breakfast & lunch)

MINI-EXPO SPONSORSHIP—JULY

(Sponsors have booth space preference according to sponsorship level, commitment date and payment)

\$800.00 Level (2 sponsors max.)

Company title event (with Chamber/
Fairgrounds/Caterer)
Recognition on event banner
Recognition in Newsletter/Mini-Expo event flyers
Half-page Program ad
16' booth space (or 2 adjacent 8' tables)
4 event worker tickets
8 guest tickets

\$250.00— Level

One table
Business card Program ad
Recognition in Newsletter
Recognition on event banner
2 event worker tickets
4 guest tickets

Please record your sponsorship level amount next to your sponsorship selection. Total your sponsorships below.

Sponsorship Totals

After totaling your sponsorships, refer to the opposite page to see if you qualify for The Corporate Partner Program.

Thank you for supporting the Calvert County Chamber of Commerce.

PLEASE REFER TO THE BACK PAGE FOR PROGRAM AGREEMENT!

THE CORPORATE PARTNER/SPONSOR LEVEL PROGRAM AGREEMENT

CONTACT NAME (Please print): _____

BUSINESS NAME: _____

ADDRESS: _____

CITY,STATE,ZIP: _____

PHONE: _____

SPONSORSHIP TOTAL \$_____. NOW, REFER TO THE CORPORATE PARTNER PROGRAM PAGE TO SEE IF YOU QUALIFY FOR THE CORPORATE PARTNER PROGRAM. IF SO, AT WHAT LEVEL?

EXECUTIVE CORPORATE PARTNER _____

LORD CALVERT SOCIETY _____

CHAIRMAN'S CLUB _____

PAYMENT: Check enclosed _____ Amount _____

Please invoice me in the following manner: Full Payment _____
2 Semi-Annual Payments _____
4 Quarterly Payments _____

SIGNATURE: _____

SEND TO:

**Calvert County Chamber of Commerce
P.O. Box 9
Prince Frederick, MD 20678
(located at 120 Dares Beach Rd.)
(410) 535-2577
(301) 855-1930
FAX (410) 257-3140
e-mail: calvertchamber@calvertchamber.org**

**Visit Us on the web
www.calvertchamber.org**

Thank you for your continued support!